



Advertising with ASEP

American Society of Exercise Physiology

for exercise physiology professionals

Reach Ten Thousand Plus Qualified Candidates

Submit your ad now!
www.hpcareer.net/asep.cfm

HPCAREER.NET and the ASEP have teamed up to provide "real-time" advertising directly to thousands of exercise physiology professionals and students.

Here's How it Works

10:00 am: Submit your ad

- ◆ www.hpcareer.net/asep.cfm

10:05 am: Your ad is processed

- ◆ Receive email confirmation that your ad has been received and is being processed.
- ◆ Sent through the HPCAREER.NET system via e-mail directly to all candidates who: meet the ads minimum qualifications, have expressed an interest in that sort of opportunity and in that specific location
- ◆ Placed on the HPCAREER.NET jobs page for 8 weeks (faculty jobs 12 weeks)
- ◆ ASEP links to the HPCAREER.NET jobs pages from many strategic locations on their web site to ensure maximum exposure.

12:00 pm: Responses begin to arrive

- ◆ Begin receiving responses via e-mail & fax to your ad. within twenty four hours or less.

On-site conference exposure:

- ◆ During the 8 or 12 week advertising period, HPCAREER.NET makes all ad available on-site at health promotion related conferences such as: APHA, AAHPERD, ASEP, AWHP, SPM, AKTA and others.

ASEP

- ◆ Professional membership organization
- ◆ Fast growing membership
- ◆ Established in 1997

HPCAREER.NET

- ◆ Custom e-mail & web based advertising system reaching pre-qualified candidates, exclusively in health promotion
- ◆ 10,000+ registrants
- ◆ Originally established in 1997

Information on ASEP

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Questions about Advertising

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Ad Cost: \$450